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संयुक्त सचिव
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भारत सरकार
Government of India
अल्पसंख्यक कार्य मंत्रालय
Ministry of Minority Affairs
11वाँ तल, पं दीनदयाल अंत्योदय भवन
11th Floor Pt. Deendayal Antyodaya Bhawan
सी.जी.ओ. कॉम्प्लेक्स, लोधी रोड, नई दिल्ली-110003
C.G.O. Complex, Lodhi Road, , New Delhi-110003

D.O. No.14/10-2022-Media-MoMA

Dated: 05th August, 2022

Dear *Colleagues,*
“Jai Hind”

Refer to the Video conference held with PIAs on 4th August 2022 (Copy Annexed) regarding celebrating ‘Har Ghar Tiranga’ as a part of Azadi ka Amrit Mahotsav (AKAM) and observing 14th August as ‘Vibhajan Vibhishika Smriti Diwas’. It was decided that PIAs, their staff and beneficiaries shall hoist the National Flag at their workplaces and homes from 13th to 15th August and organise other functions from 1st to 15th August 2022.

2. In this connection, you are requested to document and share the activities undertaken by you, your organisation and your beneficiaries on social media for far and broad outreach. Further, your team members and beneficiaries of schemes implemented by MoMA may be encouraged to share and reshare these posts to spread the message far and wide.

3. You are requested to tag this Ministry using the official social media handle ‘**MOMAIndia**’ on Twitter, Instagram, Facebook, and YouTube using hashtag viz. #AKAMwithMOMA, and #AzadiKaAmritMahotsav for all activities done on the ground and shared on social media. You are also advised to invite local journalists, media channels & social media leaders to participate in these activities, to widely disseminate the message of patriotism and “Sabka Saath, sab ka Vikas, sabka Vishwas, Sab ka Prayas” as a mantra for India’s rapid progress.

4. I will monitor this activity myself and request you to kindly look into this matter personally and make AKAM a gala event.

5. Looking ahead to your cooperation

With *warm regards,*

Yours Faithfully
C.P.S. Bakshi
(C.P.S. Bakshi)

To

All the PIAs implementing Skilling & Livelihoods Scheme,

**Government of India
Ministry of Minority Affairs
(Skills Division)**

*11th Floor, Pt. Deendayal Antyodaya Bhawan
CGO Complex, Lodhi Road, New Delhi – 3
4th August 2022*

Minutes of Meeting

A meeting with empanelled Project implementation agencies (PIA) was held on 4th August 2022, in Manthan, 11th Floor, Pt. Deendayal Antyodaya Bhawan, CGO Complex, Lodhi Road, New Delhi – 3, under the chairmanship of JS (Skills). PIAs joined the meeting through video conferencing.

2. The meeting was attended by PIAs implementing skilling and various livelihood schemes of MoMA and by the following officers/officials from this Ministry :

- i. C P S Bakshi – Joint Secretary
- ii. Pawan Kumar – Director
- iii. Vikas Mohan - Under Secretary
- iv. John Devasundaram – Consultant
- v. Joy Daniel Pradhan – Consultant

3. Points deliberated in the meeting were:

- a) Celebrating ‘Har Ghar Tiranga’ as a part of Azadi ka Amrit Mahotsav (AKAM)
- b) Observing 14th August as ‘Vibhajan Vibhishika Smriti Diwas’

4. JS observed that to celebrate the fervour of Independence, PIAs should encourage their staff and trained beneficiaries to hoist the National Flag in their workplaces and homes from 13th to 15th August and organise other functions from 1st to 15th August 2022. The PIAs agreed and suggested they would take up the initiative up and share documented evidence in form of pictures, case studies, videos, etc.

5. The forum, was also explained the significance of observance of 14th August as ‘Vibhajan Vibhishika Smriti Diwas’ by JS (Skills). He requested PIAs to take activities such as silent rallies, panel discussions, prabhat pheries, essays, debate, and drawing competitions. The PIAs agreed that these activities would help recognize the sacrifices, Indians made to secure their freedom and independence.

The meeting ended with a salutation to the nation. “Jai Hind”
